

SAN JOAQUIN COUNTY'S 26TH ANNUAL COASTAL CLEANUP

SEPTEMBER 20, 2025



THIS SEPTEMBER, LET'S COME TOGETHER TO MAKE A
DIFFERENCE — AT HOME, IN OUR NEIGHBORHOODS,
AND IN LOCAL NATURAL AREAS.

CLEANUP LOCATIONS

- AMERICAN LEGION PARK
- BUCKLEY COVE
- CALAVERAS RIVER
- LODI LAKE
- EDGAR THOMING PARK
- AND MORE!

PLEASE JOIN THE EFFORT TO CLEAN INLAND
WATERWAYS.

VOLUNTEERS CAN SIGN UP AT WWW.SJWATER.ORG



26th Annual San Joaquin County Coastal Cleanup Day

September 20, 2025



Sponsorship Benefits

- Your organization is recognized as “Steward of San Joaquin County Waterways”
- Increases public awareness of your organization’s community involvement
- Cross-promotional opportunities with media sponsors and other sponsors
- Gain exposure on marketing materials which include San Joaquin County Coastal Cleanup event website and volunteer t-shirts

Sponsorship Opportunity

Sponsorship plays a vital role in supporting the annual San Joaquin County Coastal Cleanup Day. In each of the past several years, an average of 500 volunteers have donated their time to keep county waterways clean. This is the largest volunteer event in the state.

Your sponsorship enables us to support Coastal Cleanup volunteers with needed supplies such as water, gloves, bags, and a t-shirt.

Last year alone, **over 11,000 pounds** of trash and debris was collected from our local inland waterways. This special event is an opportunity for your organization to partner with the community in which you live or work. Any assistance with the cleanup and volunteer coordination is welcomed.

We ask for your support!

Your sponsorship at any level will be appreciated and we look forward to working with you.



SAN JOAQUIN
—COUNTY—
Greatness grows here.

26th Annual San Joaquin County Coastal Cleanup Day

September 20, 2025

Sponsor Levels

CREEK Stewardship

\$250-\$499 or In-Kind Donation

- Your organization name on Coastal Cleanup Day/San Joaquin County event web page
- Your organization name on Coastal Cleanup Day/San Joaquin County volunteer t-shirts

STREAM Stewardship

\$500-\$999 or In-Kind Donation

- All benefits above plus your organization logo on Coastal Cleanup/San Joaquin County event web page
- Your organization name upgraded to logo recognition on volunteer t-shirts
- Your organization banner displayed at one cleanup event site (banner provided by sponsor)

RIVER Stewardship

\$1,000-\$2,499 or In-Kind Donation

- All benefits above plus logo representation on Coastal Cleanup/San Joaquin County event posters to be displayed throughout the county (as allowed)
- Prominent placement of logo on cleanup event website with a link to your homepage
- Prominent size and placement of organization logo on volunteer t-shirts
- Sponsor-provided event-themed education booth and/or opportunity to provide related product samples to cleanup event (as allowed) on September 20, 2025

Sponsors: Please make sponsorship checks payable to:

FISHERY FOUNDATION of CALIFORNIA 501(c)(3)
TIN: 94-2987019

Mail to: San Joaquin County Public Works- Coastal Cleanup Day 2025

Attention: Water Resources/Selinda Centeno
1810 E. Hazelton Avenue
Stockton, CA 95205

Every level of sponsorship is appreciated.

Please contact Selinda Centeno for more information: scenteno@sjgov.org or (209) 468-3060

26th Annual San Joaquin County Coastal Cleanup Day

September 20, 2025

San Joaquin County's Coastal Cleanup Day 2025 Sponsor Form

(Please return with your sponsorship donation)

Please submit timely - due by August 30, 2025

Name: _____

Title: _____

Business/Agency: _____

Address: _____

Phone Number: _____

Email: _____

Recognize our business or agency in all printed materials as: _____

Sponsor Option #1

Cash Sponsorship: Supportive of supplies and volunteer t-shirts

Check enclosed and payable to: **Fishery Foundation of California** (TIN 94-2987019)

Sponsorship Level: _____

Donation Amount: _____

Sponsor Option #2

In-Kind Sponsorship: Keep cost low and present your company to the community.

Please contact me:

Name: _____

Phone: _____ Title: _____

Email: _____

I would like to provide a specific service/supply for volunteers of San Joaquin County's Coastal Cleanup Day volunteer efforts on September 20, 2025.

Donation Amount: _____